

What is Mores?

MORES is an innovative research project that addresses the challenges faced by liberal democracy, particularly concerning the role of moral emotions, values, and identities in politics. The research and innovation project aims to counter both the detachment of citizens from politics and the overemotionalisation of political debates, recognising the threats these phenomena pose to democratic principles. Supported by the Horizon Europe framework programme, MORES is a collaborative effort among nine European institutions, scheduled to run until the end of 2026.

WHAT are the *objectives* of MORES?

MORES aims to achieve several key objectives:

Empirical Insight: The project seeks to create scientific evidence on how moral emotions shape political identities. By understanding this connection, MORES aims to harness the potential of moral emotions to unite citizens towards democratic causes.

Better Policymaking: MORES conducts several research tasks to reveal the impact of moral emotions on society. This new insight empowers policymakers to make informed decisions that strengthen European values and foster trust in governance.

Who is behind MORES?

MORES is carried out by a consortium of nine renowned European institutions, including:

- HUN-REN Centre for Social Sciences (Project Coordinators), Hungary
- Adam Mickiewicz University, Poland
- European Citizens Actions Service, Belgium
- Eötvös Loránd University, Hungary
- European University Institute, Italy
- European University Viadrina, Germany
- Game in Society, France
- Hebrew University of Jerusalem, Israel
- University of Lorraine, France

Why was the MORES research *initiated*?

MORES research was initiated to address the need for a balanced approach to political engagement. When citizens disconnect from politics, they miss opportunities to participate in important decision-making processes. Additionally, when politicians overly emotionalise debates, it can result in polarisation and obstruct constructive dialogue. Driven by scientific understanding, MORES advocates for a balanced approach to foster constructive political engagement.

WHAT will MORES *deliver*?

MORES will deliver a set of innovative, free tools including:

- Tools to help policymakers understand and respond to citizens' emotional needs.
- Strategies to help citizens defend themselves against political extremists.
- Knowledge resources for civil society organisations to support citizens' rights and promote democratic values.

Where can You *learn more* about MORES?

To stay informed about the latest developments in the MORES research project, we invite you to subscribe to our [newsletter](#). Follow us on social media ([on X](#), [Facebook](#), [Instagram](#), and [YouTube](#).) Join us as we explore the dynamics of moral emotions in politics and work towards a balanced and resilient society. MORES is funded by the Horizon Europe Framework Programme of the European Union.