**Facebook pages of leading parties and politicians in Germany, France, Poland and Hungary between 2009 and 2024**

In the framework of the MORES – "Moral emotions in politics: how they unite, how they divide" Horizon Research Project

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**General description of the files**

* databases of political parties’ and politicians’ Facebook posts from their Facebook pages
* Country cases: Germany, Poland, France and Hungary
* between 01.01.2009 and 12.08.2024.
* Data source: CrowdTangle
  + It is important to note that this free service of Meta is not available anymore
  + Moreover, the databases also contain the emotions assigned by the XLM-RoBERTa models to the sentences of the Facebook posts
  + The Hungarian database is complete with the emotions across sentences, the finalization of the German, Polish and French databases are in progress

**File name structure**

* MORES\_[country]\_FB data\_2009-2024\_ID.csv
* MORES\_[country]\_FB data\_2009-2024\_ID.xlsx

**File formats**

* CSV, XLSX

**Selection criteria for parties and politicians**

* Politicians:
  + Leaders of the parliamentary groups & politicians possessing the 1st position of party lists during EP elections
* Parties:
  + Won seats in the national/federal assembly/European Parliament
* Out-parliamentary parties:
  + considered relevant
* The exact list of parties and politicians across countries and time periods can be found in a separate folder named ‘Parties and politicians’

**Variables in the data sets**

* "Page Name"
* "User Name"
* "Facebook Id"
* "Page Category"
* "Page Admin Top Country"
* "Page Description"
* "Page Created"
* "Likes at Posting"
* "Followers at Posting"
* "Post Created"
* "Post Created Date"
* "Post Created Time"
* "Type"
* "Total Interactions"
* "Likes"
* "Comments"
* "Shares"
* "Love"
* "Wow"
* "Haha"
* "Sad"
* "Angry"
* "Care"
* "Video Share Status"
* "Is Video Owner?"
* "Post Views"
* "Total Views"
* "Total Views For All Crossposts"
* "Video Length"
* "URL"
* "Message"
* "Link"
* "Final Link"
* "Image Text"
* "Link Text"
* "Description"
* "Sponsor Id"
* "Sponsor Name"
* "Sponsor Category"
* "Overperforming Score (weighted — Likes 1x Shares 1x Comments 1x Love 1x Wow 1x Haha 1x Sad 1x Angry 1x Care 1x )"
* "post\_id"
* "post\_created\_date"
* "text\_sentence"
* "predictions"
* "anger"
* "fear"
* "disgust"
* "sadness"
* "joy"
* "none\_of\_them"
* "text"
* "major\_topic\_pred"
* "major\_topic\_pred\_name"

**Number of cases (number of Facebook post sentences):**

* Germany: 183267
* Hungary: 1530696
* Poland: 206063
* France: 233770